

Ruben A. Rodriguez

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WEBSITES, PORTFOLIOS, PROFILES

- <http://linkedin.com/in/vnetproducts/>
- <http://vnetproducts.com/portfolio/>

SUMMARY

Graphic designer and web developer offering user interface design, development, and programming of web sites, web applications and services to organizations ranging from private and government to federal and non-profit. Excel as on-staff graphic designer. Proficient in physical and digital media. Extensive experience in graphic design and web development. Has worked for many organizations in the areas of UI design, mobile solutions developer, web consultant, graphic design, application developer, and ADA 508 compliance consultant.

Knowledgeable professional with decades of comprehensive experience in driving development initiatives and advising on strategic planning. Successfully implemented projects that improved operational efficiency and stakeholder engagement. Demonstrated effective problem-solving and communication skills to foster collaborative environments.

EDUCATION

Art Institute of Fort Lauderdale, Fort Lauderdale, FL
Associates of Science (AS) in Visual Communications

CERTIFICATIONS

CompTia+ IT Fundamentals Certification
CompTia A+ Certification

WORK STATUS: U.S. citizen | **ETHNICITY:** Hispanic

LANGUAGES: English | Spanish | Native Bilingual

ACCOMPLISHMENTS

- **The Cigna Group** - Reduced micro-site build time by 33%, enabling site creation in under a week, by designing and developing a site generation tool that leveraged reusable templates to streamline builds for company clients.
- **Express Scripts** - Improved user experience by 15–20% for consumers exploring product features by refining Storybook documentation and streamlining component navigation.
- **University of Connecticut Health Center, Department of Sponsored Program Services** - Developed a web application for fund reporting services, grant management and award and pre-award management.
- **Connecticut Department of Labor** - Re-design of the continued unemployment claims and benefits website to adhere to current ADA section 508 compliancy for Americans with disabilities.

SKILLS

- UI/UX design expertise
- Web development: HTML5 | CSS | JavaScript
- Graphic design and development software
- Various Professional Frameworks: GitHub | Jira | Confluence | Agile | SRUM
- W3C standards adherence
- Section 508 compliance knowledge
- Monitoring and evaluation
- Adaptive learning
- Data collection
- Training facilitation
- Documentation and recordkeeping
- Orientation and onboarding
- Generative AI Prompting | ChatGPT | ComfyUI

MEDIA SKILLS

- 4-color proofing | Airbrush | Illustration | Product Packaging Design | Photography | Story Boarding |
- Minor Game Programming | Interactive Multimedia | Video / Audio for web Standards | Page Layout & Design

EMPLOYMENT HISTORY**Application Development Advisor - Software Engineering Services Team****Express Scripts**, Evernorth, Bloomfield CT**October 2024 – May 2025**

- Developer and documentation advisor of framework components for use on client projects such as web sites and mobile apps Application Development. SCRUM team developer, media editor, and on-boarding liaison for new members achieving 20% gain in personnel skill up.
- Improved user experience by 15% to 20% for consumers exploring product features by refining Storybook documentation and streamlining component navigation.
- Collaborated with SCRUM teams to design and build reusable web components for Evernorth and Cigna websites, apps, and frameworks, consulting on UI/UX and contributing code.

Technologies: HTML5, CSS, Responsive design, GIT, JavaScript, NodeJS, Photoshop, Illustrator, Jira, Confluence.**Application Development Advisor - Global Content Management Services - Global Digital Solutions.****The Cigna Group**, Evernorth, Bloomfield CT**February 2022 – October 2024**

- Developed and documented framework and components for company-related websites and products. SCRUM team developer, media editor, on-boarding liaison for new members achieving 25% faster member productivity.
- Reduced micro-site build time by 33%, achieving quicker site creation in under a week.
- Designed and developed a site generation tool that leveraged reusable templates to streamline builds by 25%.

Technologies: HTML5 | CSS | Responsive design | GIT | JavaScript | TeamSite CMS | NodeJS | Jira | Adobe Suite**CONTRACT EMPLOYMENT****Web Developer - Global Content Management Services****The Cigna Group**, Evernorth, Bloomfield CT**September 2017 - February 2022**

- Contracted for the Global Content Management Services and Global Digital Solutions team as a developer for Cigna related websites and micro-sites, consulted on UI/UX design.
- Worked as a Front-End coder contributing 30% faster page builds on projects according to our 2-week release cycle. Engaged with SCRUM teams to code and develop web pages and micro-sites for Cigna global clients during high crunch times to exceed customer goals using content management systems, GIT and custom developed components.

Technologies: HTML5 | CSS | SASS | Responsive design | GIT, JavaScript | TeamSite CMS | Adobe Suit.**Front-End Developer - Office of the Vice President, University of Connecticut Health Center****University of Connecticut Health Center**, Farmington, CT**May 2012 - January 2017**

- Contracted for the University of Connecticut Health Center, Department of Sponsored Program Services as sole programming lead to with a goal to develop a web application for fund reporting services, grant management and award and pre-award management. With integration into Microsoft SSRS and Active Directory services.
- Worked with an in-house DBA using SQL database stored procedures to pull information from banner ODS system to generate reports and printable templates for data as well as a digital approval process of effort data.
- Developed a custom framework for tracking and assignment of employee effort and grant management to client specifications archiving a 95% engagement in the new pre-award management system.
- Achieved and met project goals and completed 100% requirements for in house developer hand off.

Technologies: HTML5 | CSS | Mobile Responsive Design | ASP.Net | C# | Object Oriented Programming (OOP) | JavaScript | JQuery framework | Telerik Tools | Microsoft SQL Server | SCRUM Project Management methodology**Front-End Developer – Contracted****Connecticut Department of Labor**, Wethersfield, CT**Nov 2011 - March 2012**

- Contracted by the Connecticut Department of Labor to re-design their continued unemployment claims and benefits website. That would adhere to current ADA section 508 compliancy for Americans with disabilities.
- Created a mock-up using Adobe design tools that was converted into a working template by coding team.
- Design was tested for ADA 508 compliancy and later implemented on the CT Department of labor website.

Technologies: HTML | CSS | Adobe Suite | Browser Compatibility | Table-less Design | SEO | Section 508 compliance