Ruben A. Rodriguez

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WEBSITES, PORTFOLIOS, PROFILES
- http://linkedin.com/in/vnetproducts/
- http://vnetproducts.com/portfolio/

PROFESSIONAL SUMMARY

Graphic designer and web developer offering user interface design, development, and programming of web sites, web applications and services to organizations ranging from private and government to federal and non-profit. Excel as on-staff graphic designer. Proficient in physical and digital media. Extensive experience in graphic design and web development. Has worked for many organizations in the areas of UI design, mobile solutions developer, web consultant, graphic design, application developer, and ADA 508 compliance consultant.

Knowledgeable professional with decades of comprehensive experience in driving development initiatives and advising on strategic planning. Successfully implemented projects that improved operational efficiency and stakeholder engagement. Demonstrated effective problem-solving and communication skills to foster collaborative environments.

WORK STATUS: U.S. citizen | **ETHNICITY:** Hispanic
LANGUAGES: English | Spanish | Native Bilingual

ACCOMPLISHMENTS
- Reduced micro-site build time by 33%, enabling site creation in under a week, by designing and developing a site generation tool that leveraged reusable templates to streamline builds for company clients.
- Improved user experience by 15–20% for consumers exploring product features by refining Storybook documentation and streamlining component navigation.
- Collaborated with SCRUM teams to design and build reusable web components for company websites, apps, and frameworks by consulting on UI/UX and contributing code using HTML5, CSS, Git, Jira, VS Code, Confluence, and Storybook.

SKILLS

- UI/UX design expertise
- Web development: HTML5 | CSS | JavaScript
- Graphic design and development software
- Various Professional Frameworks: GitHub | Jira | Confluence | Agile | SRUM
- W3C standards adherence
- Section 508 compliance knowledge

- Monitoring and evaluation
- Adaptive learning
- Data collection
- Training facilitation
- Documentation and recordkeeping
- Orientation and onboarding
- Emerging Technologies: Generative AI Prompting | ChatGPT | ComfyUI

EMPLOYMENT HISTORY

Application Development Advisor - Software Engineering Services Team
Express Scripts, Evernorth, Bloomfield CT   **October 2024 – May 2025**
- Developer and documentation advisor of framework components for use on client projects such as web sites and mobile apps Application Development. SCRUM team developer, media editor, and on-boarding liaison for new members achieving 20% gain in personnel skill up.
- Improved user experience by 15% to 20% for consumers exploring product features by refining Storybook documentation and streamlining component navigation.
- Collaborated with SCRUM teams to design and build reusable web components for Evernorth and Cigna websites, apps, and frameworks, consulting on UI/UX and contributing code.

Technologies: HTML5, CSS, Responsive design, GIT, JavaScript, NodeJS, Photoshop, Illustrator, Jira, Confluence.

Application Development Advisor - Global Content Management Services - Global Digital Solutions.
Cigna, Evernorth, Bloomfield CT   **February 2022 – October 2024**
- Developed and documented framework and components for company-related websites and products. SCRUM team developer, media editor, on-boarding liaison for new members achieving faster member productivity.
- Reduced micro-site build time by 33%, achieving quicker site creation in under a week.
- Designed and developed a site generation tool that leveraged reusable templates to streamline builds by 25%.

Technologies: HTML5 | CSS | Responsive design |GIT | JavaScript |TeamSite CMS | NodeJS | Jira | Adobe Suite

CONTRACT EMPLOYMENT
Web Developer - Global Content Management Services
Cigna, Evernorth, Bloomfield CT   **September 2017 - February 2022**
- Subcontractor for the Global Content Management Services and Global Digital Solutions team as a developer for Cigna related websites and micro-sites, consulted on UI/UX design.
- Worked as team developer, media editor, and Front-Ed coder contributing 30% faster page builds on projects.
- Worked with SCRUM teams to code and develop web pages and micro-sites for Cigna global clients during high crunch times to exceed customer goals using TeamSite CMS, GIT and custom developed components.

Technologies: HTML5 | CSS | SASS | Responsive design | GIT, JavaScript | TeamSite CMS | Adobe Suit.

Front-End Developer - Office of the Vice President, University of Connecticut Health Center
University of Connecticut Health Center, Farmington, CT   **May 2012 - January 2017**
- 5-year contract with the University of Connecticut Health Center, Department of Sponsored Program Services as sole programming lead in Developing a web application for fund reporting services, grant management and award and pre-award management. Application Integration with Microsoft SSRS system and Active Directory services. Meeting project goals and completing 100% requirements for in house developer hand off.
- Interfaced UI/UX design, working with in-house DBA using SQL database stored procedures to pull information from banner ODS system to generate reports and printable templates for data as well as a digital approval process of effort data. Achieved the addition of custom elements and modules for use by project personnel.
- Worked with in-house resources and developed a custom framework for tracking and assignment of employee effort and grant management to client specifications built from 100% from the ground up.

Technologies: HTML5 | CSS | Mobile Responsive Design | ASP.Net | C# | Object Oriented Programming (OOP) | JavaScript | JQuery framework | Telerik Tools | Microsoft SQL Server | SCRUM Project Management methodology

ADDITIONAL RELEVANT EXPERIENCE
Front-End Developer – Contracted
Connecticut Department of Labor, Wethersfield, CT
Contracted as a consultant and designer for the Connecticut Department of Labor to re-design their continued unemployment claims and benefits website. The project entailed creating a mock-up of the new website using Adobe Suite that was professional, elegant and easy for clients to navigate.
- Approved mock-up was converted into a working template that used JavaScript, CSS, Html and VB.net to interface with the back-end code built by the programmers
- Confirmed adherence to strict ADA section 508 compliancy for Americans with disabilities.

Technologies: HTML | CSS | Adobe Suite | Browser Compatibility | Table-less Design | SEO | Section 508 compliance

MEDIA SKILLS
- 4 color proofing| Airbrush | Illustration | Product Packaging Design | Photography | Story Boarding |
- Minor Game Programming | Interactive Multimedia | Video / Audio for web Standards | Page Layout & Design

EDUCATION

Associates of Science (AS) in Visual Communications
Art Institute of Fort Lauderdale, Fort Lauderdale, FL

CERTIFICATIONS

CompTia+ IT Fundamentals Certification – July 2025
CompTia A+ Certification – Sept. 2025