**Ruben A. Rodriguez**

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**WEB DEVELOPER**

Bilingualgraphic and web designer offering user interface design, development, and programming of web sites, web applications and services to organizations ranging from private and government to federal and non-profit. Excel as on-staff graphic designer. Proficient in physical and digital media.Extensiveexperience in graphic design and web development and have worked for many organizations in the areas of UI design, mobile solutions developer, web consultant, graphic design, application developer, and ADA 508 compliance consultant.Hispanic U.S. citizen.

**Languages: Spanish**(read/speak) **| English**(full fluent)

**MEDIA SKILLS**

Four color proofing| Airbrush | Illustration | Product Packaging Design | Photography | Animation & Story Boarding | Minor Game Programming | Interactive Multimedia | Video / Audio for web Standards

**TECHNICAL SKILLS**

**Methodology:**Web Design | UI / UX Development | Mobile Responsive Design | Layout & Design | Code Development  
**Programming:**HTML5 | CSS |ASP.NET | C# Dot Net | VB.Net |XHTML | Json | SCSS| JavaScript | XML | ECMA Script |   
**Software:**Adobe Photoshop |Adobe Illustrator | Adobe InDesign| VS Code | Microsoft Visual Studio | MS SQL |

**Frameworks:**GitHub/GitLab | Jira | Confluence | Agile | SRUM | Generative AI Prompting | ChatGPT | ComfyUI  
**Standards Compliance:**Search Engine Optimization (SEO) | Streaming Media Encoding | W3C Standards Compliance |Americans with Disabilities Act (ADA) |Sec. 508 Standards Compliance| PC | Mac |

**EMPLOYMENT HISTORY**

**Express Scripts**, Evernorth, Bloomfield CT **October 2024 - Present**

Application Development Advisor - Software Engineering Services Team.  
Developer and documentation advisor of framework components for use on client projects such as web sites and mobile apps Application Development. Also SCRUM team developer, media editor, and on-boarding liaison for new members.

* Improved user experience by 15–20% for consumers exploring product features by refining Storybook documentation and streamlining component navigation.
* Collaborated with SCRUM teams to design and build reusable web components for Evernorth and Cigna websites, apps, and frameworks—consulting on UI/UX and contributing code using HTML5, CSS, Git, Jira, VS Code, Confluence, and Storybook.

Technologies used: HTML5, CSS, Responsive design, GIT, JavaScript, NodeJS, Photoshop, Illustrator, Jira, Confluence.

**Cigna,** Evernorth, Bloomfield CT **February 2022 - 2024**

**Application Development Advisor - Global Content Management Services - Global Digital Solutions.**

Developedand documented framework and components for company-related websites, products and micro-sites. SCRUM team developer, media editor, and on-boarding liaison for new members.

* Reduced micro-site build time by 33%, enabling site creation in under a week, by designing and developing a site generation tool that leveraged reusable templates to streamline builds for Cigna clients

**Technologies used:** HTML5, CSS, Responsive design, GIT, JavaScript, TeamSite CMS, NodeJS, Jira, Photoshop, Illustrator.

**CONTRACT EMPLOYMENT**

**Cigna**, Evernorth, Bloomfield CT **September 2017 - 2022**

**Supervisor: Matt Janis - Application Development Senior Manager - Global Content Management Services**

Subcontractor to join the Global Content Management Services and Global Digital Solutions team as a developer for Cigna related websites and micro-sites. I am working as SCRUM team developer, media editor, and on-boarding liaison for new members.

* Consulted on UI | UX design as well as working with SCRUM teams to code and develop web pages and micro-sites for Cigna and Cigna global clients using TeamSite CMS, GIT and other custom developed components.

**Technologies used:** HTML5, CSS, Responsive design, GIT, JavaScript, TeamSite CMS, Photoshop, Illustrator.

Ruben A. Rodriguez +1.860.751.8133 Page 2

**Connecticut Department of Public Health**, Hartford CT **June 2017 - September 2017**

**Supervisor: Heidi Jenkins - Coordinator - Dept. of Infectious Diseases and STD**

**Summary:** Hired on a four-month contract to design and build an AIDS and STD Awareness site for major at-risk populations and demographics. The site will incorporate information, communication and awareness of help resources about AIDS and other sexually transmitted diseases. A CMS is required to manage posting by staff members and adding of content over time.

* Consulted on Domain acquisition and UI \ UX design, working with in-house resources to collect information from focus groups on what services the site should focus on.

**Technologies used:** HTML5, CSS, Mobile friendly responsive design, WordPress, JavaScript, PHP.

**University of Connecticut Health Center**, Farmington, CT **May 2012 - January 2017**

**Supervisor: Julie Schwager - Assistant Vice President - Office of the Vice President for Research**

**Summary**: Five-year contract with the University of Connecticut Health Center, Department of Sponsored Program Services as sole programming lead in Developing a web application for fund reporting services, grant management and award / pre-award management. Application Integration with Microsoft SSRS system and Active Directory services.

* Interfaced UI \ UX design, working with in-house DBA using SQL database stored procedures to pull information from banner ODS system to generate reports and printable templates for data as well as a digital approval process of effort data.
* Worked with in-house resources and developed a custom framework for tracking and assignment of employee effort and grant management to client specifications.

**Technologies used**: HTML5, CSS, Mobile friendly responsive design, ASP.Net, C#, Object Oriented Programming (OOP) JavaScript, JQuery framework, Telerik Tools & controls, SSRS Integration, 508 Compliantmethodology.

**ADDITIONAL RELEVANT EXPERIENCE**

**University of Connecticut Health Center**, Farmington, CT

Developed anddesigned a simple, clean, attractive, and professional information and training intranet website informing employees of new Accounting and Tracking System for Grants, Purchases and Delegation of Duties to quickly lead users to required information. Programmed smart PDF files and forms.

* Web UI/UX lead designer, developer.

**Technologies used**: HTML5, CSS, C#, ASP.Net, JavaScript, Flash, Photoshop, Illustrator, Action Script 3.0, Microsoft Visual Studio, PDF JavaScript Programming, Browser Compatibility, Table-less Design, SEO Standards, ADA Sec. #508 Compliance.

**Connecticut Department of Labor**, Wethersfield, CT

Contracted as a consultant / designer for the Connecticut Department of Labor to re-design their continued unemployment claims and benefits website. The project entailed creating a mock-up of the new design in Adobe Photoshop that was professional, elegant and easy for clients to navigate.

* Approved mock-up was converted into a working template that used JavaScript, CSS, Html and VB.net to interface with the back-end code built by the programmers
* Confirmed adherence to strict ADA section 508 compliancy for Americans with disabilities.

**Technologies used**: HTML, CSS, Photoshop, Illustrator, Browser Compatibility, Table-less Design, SEO Standards.

**EDUCATION**

**Associates of Science (AS) in Visual Communications**

Art Institute of Fort Lauderdale, Fort Lauderdale, FL

**ONLINE WORK SAMPLES**

http://vnetproducts.com/portfolio/